

Practice Management Symposium PRESENTERS AND TIMES ARE SUBJECT TO CHANGE

Westin Seattle • Seattle, Washington • July 30, 2009 • 12:30 pm - 5:00 pm

Strategies to Address the Current and Future of Health Care and Musculoskeletal Delivery

Moderator: David Teuscher, MD, Orthopaedic Specialty Institute

12:30 – 2:00 pm

- I. Is a Group Practice Merger or Hospital Affiliation in your future? This session will review current group practice merger models and current physician and hospital integration models.

A. Introduction

- Michael J. McCaslin, CPA, Somerset

B. The Umbrella or Federated Merger Model

- Dave Fitzgerald, CEO, Proliance Surgeons, Inc., P.S.

C. The Integrated Merger Model

- Thomas E Wolfe, CPA, FACMPE, Chief Executive Officer, Texas Orthopedics

- Barbara Bergin, MD, Vice President, Texas Orthopedics

D. The Health System Integrated Delivery System/Employment Model

- Michael J. McCaslin, CPA, Somerset

E. Panel Discussion

2:00 – 2:15 pm Break

2:15 – 3:30 pm

- II. Operational Revenue Enhancement Strategies. While most groups have focused historically on external strategies including external or ancillary revenue enhancement strategies the current financial crisis has lead to a drop off in elective procedure volume in many markets. This has forced groups to look at operational efficiencies including revenue enhancement strategies.

A. Introduction

- Michael J. McCaslin, CPA, Somerset

B. 2009 Process Improvement and Operational Revenue Enhancement Projects for the Umbrella or Federated Merger Model, including the Use of Practice Management Software Tools to Enhance Payer Compliance with Contractual Agreements

- Dave Fitzgerald, CEO, Proliance Surgeons, Inc., PS

C. 2009 Process Improvement and Operational Revenue Enhancement Projects for the Integrated Merger Model, including the Use of Practice Management Software Tools to Enhance Payer Compliance with Contractual Agreements

- Thomas E Wolfe, CPA, FACMPE, Chief Executive Officer, Texas Orthopedics

- Barbara Bergin, MD, Vice President, Texas Orthopedics

D. Health System Issues Dealing with and Addressing Revenue Enhancement

- Michael J. McCaslin, CPA, Somerset

E. Panel Discussion

3:30 – 3:40 pm Break

3:40 – 4:40 pm

- III. Overhead Management. The recent financial crisis has resulted in many groups taking a step back and addressing overhead issues due to a slow down in business. With the thought that "A Crisis is a Terrible Thing to Waste", many groups are taking a hard look at overhead and how operations impact overhead.

A. Introduction

- Michael J. McCaslin, CPA, Somerset, Indianapolis, IN

B. Overhead Management Strategies for the Umbrella or Federated Merger Model, including the Use of Benchmarking

- Dave Fitzgerald, CEO, Proliance Surgeons, Inc., PS

C. Overhead Management Strategies for the Integrated Merger Model, including the Use of Benchmarking

- Thomas E. Wolfe, CPA, FACMPE, Chief Executive Officer, Texas Orthopedics

- Barbara Bergin, MD, Vice President, Texas Orthopedics

D. Panel Discussion

4:40 – 4:55 pm

- IV. Panel Discussion

4:55 – 5:00 pm

Closing Comments and Questions